

2021 Design Awards



Friday June 11, 2021

The 2021 Design Awards Gala will be a virtual awards ceremony broadcast online to the public on Friday, June 11 2021.

Building on last year's inaugural virtual event, we are planning a great show featuring a combination of live and recorded content showcasing our award winning projects and interviews with the architects who created them. The link for the recorded program will be available via our website after the broadcast. You can view last year's Design Awards show, which this year will build upon, via: www.aiaroc.org/2020-design-awards.

Sponsorship Opportunities

We are offering several sponsorship packages to reflect our online format at this time:

Gold Sponsor

\$1,500

- Full splash screen at beginning of the Awards program
- Optional 15 second video opportunity
- Recognition in spoken comments both at the beginning and conclusion of the program
- Recognition on AIA Rochester's social media
- Hyperlinked logo appears in our e-newsletter throughout 2021
- Hyperlinked logo appears on our website's 2021 Design Awards page

Silver Sponsor

\$1,100

- Logo appears on a splash screen recognizing all Silver Sponsors at the beginning and conclusion of the program
- Hyperlinked logo appears in our e-newsletter throughout 2021
- Hyperlinked logo appears on our website's 2021 Design Awards page

Bronze Sponsor

\$500

- Logo appears on a splash screen recognizing all Bronze Sponsors at the beginning and conclusion of the program
- Hyperlinked logo appears in our e-newsletter throughout 2021
- Hyperlinked logo appears on our website's 2021 Design Awards page

Production Sponsor

\$202.10

- Listed in a full splash screen during event
- Hyperlinked logo appears on our website's 2021 Design Awards page

For more info about our 2021 Design Awards program, visit our website at
www.aiaroc.org/2021-design-awards